



# TRADES DAY

A DAY FOR CAREER EXPLORATION

EVENT PARTNERS:



## INVEST IN THE NEXT GENERATION



### Inspire New Career Pathways

Trades Day introduces high schoolers to industry career opportunities in construction, design, sub-contracting, heavy equipment, engineering, and other skilled trades.



### Empower Youth to Pursue

We hope you--our partners from the trades, industry, training and post-secondary programs, and others--will join us to inspire local students to pursue careers in construction.



Bring a hands-on activity for students to explore all the industry has to offer; teach them how to swing a hammer, try their hand at mixing cement, scale a wall for roofing, or throw on some PPE and get them welding. Anything to get their hands and minds moving! Take part in an exciting opportunity to pass along what excites you about your profession.

*Where Industry Meets the Classroom*

REGISTER NOW

OCTOBER 10, 2023 | 9:00 AM - 12:00 PM

CABRILLO WAY MARINA PARKING LOT

Dustin Hildebrand | 714.947.2433 | dhildebrand@cie.foundation

SIGNATURE SPONSORS:



GOLD SPONSORS:



SILVER SPONSORS:





	PRESENTING \$10,000	SIGNATURE \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500	** EXHIBITOR \$250
<b>PRE-EVENT RECOGNITION</b>						
Website Presence	LOGO	LOGO	LOGO	LOGO	LOGO	
*Social Media Promotion	X	X	X	X		
Logo on Collateral Materials + Flyers	X	X	X			
Logo Scroll on Website	X	X				
Press Release Recognition	X					
Banner Ad on CIEF Website (60 Days)	X					
<b>ON-SITE RECOGNITION</b>						
Exhibit Space	PREMIUM	PREMIUM	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Recognition in Digital Event Program	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Featured on Student Time-card	NAME	NAME	NAME	NAME	NAME	NAME
Event Promotional Materials	X	X	X	X	X	X
Sponsor Banner	X	X	X			
Verbal Mention and Thank you	X					
Speaking Opportunity at Safety Talk	X					
<b>POST-EVENT RECOGNITION</b>						
Workforce Development Newsletter	X	X	X	X		
Wrap up Email Recognition	X	X	X			
*Social Media Shout out	X	X				
School Contact List & Instructor Intro.	X					
*Social Media Takeover	X					
<b>MARK YOUR SELECTION</b>						

SCAN OR CLICK BELOW TO REGISTER ONLINE!



**\* DO YOU QUALIFY FOR THE EXHIBITOR SPONSOR WAIVER?**

- I represent a public community college/university and qualify for a exhibitor sponsor waiver (\$250 value)
- I am providing a hands-on demonstration for students and qualify for a exhibitor sponsor waiver (\$250 value)

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

INVOICE OUR COMPANY  CHECK ENCLOSED  CREDIT CARD: \_\_\_ MASTERCARD \_\_\_ VISA \_\_\_ AMEX \_\_\_ DISCOVER

NAME ON CARD: \_\_\_\_\_ AMOUNT OF CHARGE: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ CVC: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

Additional social media promotional details can be found at the Trades Day Resource Page.