

**EVENT PARTNERS:** 





# INVEST IN THE NEXT GENERATION



## Inspire New Career Pathways

Trades Day introduces high schoolers to industry career opportunities in construction, design, sub-contracting, heavy equipment, engineering, and other skilled trades.



## Empower Youth to Pursue

We hope you--our partners from the trades, industry, training and post-secondary programs, and others--will join us to inspire local students to pursue careers in construction.

Bring a hands-on activity for students to explore all the industry has to offer; teach them how to swing a hammer, try their hand at mixing cement, scale a wall for roofing, or throw on some PPE and get them welding. Anything to get their hands and minds moving! Take part in an exciting opportunity to pass along what excites you about your profession.

Where Industry Meets the Classroom

### REGISTER NOW

- OCTOBER 24, 2023 | 9:00 AM 12:00 PM
- PALOMAR COLLEGE SOCCER FIELD PARKING LOT
- Dustin Hildebrand | 714.947.2433 | dhildebrand@cie.foundation

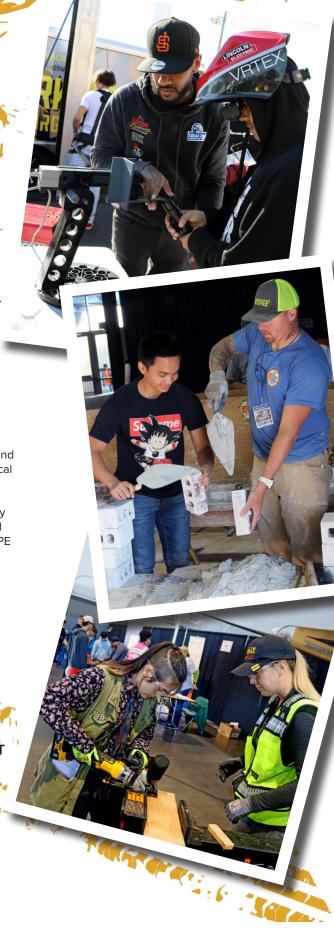
**GOLD SPONSOR:** 

**SILVER SPONSORS:** 









SAN DIEGO | TRADESDAY.ORG





#### PRE-EVENT RECOGNITION

Website Presence \*Social Media Promotion Logo on Collateral Materials + Flyers Logo Scroll on Website Press Release Recognition

Banner Ad on CIEF Website (60 Days)

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|                               |                     |                |           |           |

#### **ON-SITE RECOGNITION**

**Exhibit Space** Recognition in Digital Event Program Featured on Student Time-card **Event Promotional Materials** Sponsor Banner Verbal Mention and Thank you Speaking Opportunity at Safety Talk

#### POST-EVENT RECOGNITION

Workforce Development Newsletter Wrap up Email Recognition \*Social Media Shout out School Contact List & Instructor Intro. \*Social Media Takeover

**MARK YOUR SELECTION** 

SIGNATURE: \_\_\_\_\_

| PREMIUM | PREMIUM | INCLUDED | INCLUDED | INCLUDED | INCLUDED |
|---------|---------|----------|----------|----------|----------|
| LOGO    | LOGO    | LOGO     | LOGO     | NAME     | NAME     |
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\_\_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_\_

#### **DO YOU QUALIFY FOR THE EXHIBITOR SPONSOR WAIVER?**

| I represent a public community college/university ar | id qualify for a exhibito | r sponsor waiver (\$250 v   | 'alue)       |
|--|---------------------------|-----------------------------|--------------|
| I am providing a hands-on demonstration for studen   | ts and qualify for a exh  | nibitor sponsor waiver (\$2 | :50 value)   |
| NAME:  | COMPANY:                  |                             |              |
| STREET ADDRESS:                                      | CITY:                     | STATE:                      | ZIP:         |
| PHONE:   | EMAIL:                    |                             |              |
| ☐ INVOICE OUR COMPANY ☐ CHECK ENCLOSED               | CREDIT CARD:              | MASTERCARDVISA _            | AMEXDISCOVER |
| NAME ON CARD:  | AMOUNT OF                 | CHARGE:                     |              |
| CARD NUMBER:   |                           |                             | CVC:         |

Additional social media promotional details can be found at the Trades Day Resource Page.