



TRADES DAY

A DAY FOR CAREER EXPLORATION

EVENT PARTNER:



INVEST IN THE NEXT GENERATION



Inspire New Career Pathways

Trades Day introduces high schoolers to industry career opportunities in construction, design, sub-contracting, heavy equipment, engineering, and other skilled trades.



Empower Youth to Pursue

We hope you--our partners from the trades, industry, training and post-secondary programs, and others--will join us to inspire local students to pursue careers in construction.



Bring a hands-on activity for students to explore all the industry has to offer; teach them how to swing a hammer, try their hand at mixing cement, scale a wall for roofing, or throw on some PPE and get them welding. Anything to get their hands and minds moving! Take part in an exciting opportunity to pass along what excites you about your profession.

Where Industry Meets the Classroom

REGISTER NOW



NOVEMBER 14, 2023 | 9:00 AM - 12:00 PM



EXPO NEW MEXICO - LUJAN A BUILDING



Brittany Albaugh | 214.241.1090 | balbaugh@cie.foundation

SILVER SPONSOR:





TRADES DAY

A DAY FOR CAREER EXPLORATION

PRE-EVENT RECOGNITION

Website Presence

*Social Media Promotion

Logo on Collateral Materials + Flyers

Press Release Recognition

Banner Ad on CIEF Website (60 Days)

LOGO

X

X

X

X

LOGO

X

X

X

LOGO

X

X

LOGO

** EXHIBITOR
\$250

ON-SITE RECOGNITION

Exhibit Space

Recognition in Digital Event Program

Featured on Student Time-card

Event Promotional Materials

Sponsor Banner

Verbal Mention and Thank you

Speaking Opportunity at Safety Talk

PREMIUM

LOGO

NAME

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PREMIUM

LOGO

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INCLUDED

LOGO

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INCLUDED

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POST-EVENT RECOGNITION

Workforce Development Newsletter

School Contact List & Instructor Intro.

Wrap up Email Recognition

*Social Media Shout out

X

X

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X

MARK YOUR SELECTION
SCAN OR CLICK BELOW TO REGISTER ONLINE!


* DO YOU QUALIFY FOR THE EXHIBITOR SPONSOR WAIVER?

☐ I represent a public community college/university and qualify for a exhibitor sponsor waiver (\$250 value)

☐ I am providing a hands-on demonstration for students and qualify for a exhibitor sponsor waiver (\$250 value)

NAME: _____ COMPANY: _____

STREET ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

☐ INVOICE OUR COMPANY ☐ CHECK ENCLOSED ☐ CREDIT CARD: _____ MASTERCARD _____ VISA _____ AMEX _____ DISCOVER

NAME ON CARD: _____ AMOUNT OF CHARGE: _____

CARD NUMBER: _____ CVC: _____

SIGNATURE: _____ EXPIRATION DATE: _____

 Additional social media promotional details can be found at the [Trades Day Resource Page](#).

 Make your company check payable to: Construction Industry Education Foundation - 2001 Ross Avenue, Suite #700-182, Dallas, Texas 75201
 or register online at: www.tradesday.org. | Construction Industry Education Foundation | Tax ID: 20-0595531