CIEFoundation
WHERE INDUSTRY MEETS THE CLASSROOM™

AUSTIN TRADES DAY

A DAY FOR CAREER CONNECTED LEARNING

NOVEMBER 12, 2026
9:00 AM - 12:00 PM

TRAVIS COUNTY EXPOSITION CENTER
7311 DECKER LN, AUSTIN TX, 78724

DELYSSA WISE
PROGRAMS MANAGER
214.241.1089 | dwise@cie.foundation

REGISTER NOW

TRADESDAY.ORG

INSPIRE THE NEXT GENERATION!

Engage students with hands-on activities:

CONSTRUCTION, ENGINEERING, DESIGN, TECHNOLOGY, SUSTAINABILITY, AND MORE!

Highlight real career paths across the built environment, from labor to leadership.

EVENT PARTNERS

Austin Community College District
Make a Living Making Austin – Infrastructure Academy
We Build Texas Roads
Workforce Solutions – Rural Capital Area – Where Business & Careers Meet!

TOP SPONSORS

Kiewit

INDUSTRY CHAMPIONS

Stacy Witbeck Foundation

YOUR LOGO COULD BE HERE!
Top sponsorship opportunities include premium recognition and exclusive partnership benefits. See next page for details.

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SPONSOR & EXHIBITOR REGISTRATION
AUSTIN, TX

YOUR SUPPORT INSPIRES THE NEXT GEN

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TRADESDAY.ORG

	CORNERSTONE $5,000	GOLD $2,500	SILVER $1,000	BRONZE $500	EXHIBITOR* $300
PRE-EVENT RECOGNITION					
Website Presence	LOGO	LOGO	LOGO	LOGO	
Social Media Promotion	X	X	X		
Logo on Collateral Materials + Flyers	X	X	X		
Press Release Recognition	X	X			
Logo on CIEF Website (60 Days)	X				
ON-SITE RECOGNITION					
Exhibit Space	PREMIUM	PREMIUM	INCLUDED	INCLUDED	INCLUDED
Recognition in Digital Event Program	LOGO	LOGO	LOGO	NAME	NAME
Featured on Student Time-card	NAME	NAME	NAME	NAME	NAME
Event Promotional Materials	X	X	X	X	X
Sponsor Banner	X	X	X		
Verbal Mention and Thank you	X	X			
Speaking Opportunity at Safety Talk	X				
POST-EVENT RECOGNITION					
Workforce Wednesday E-newsletter	X	X	X		
School Contact List & Instructor Intro.	X	X			
Wrap up Email Recognition	X	X			
Social Media Shout out	X				

Public community colleges/universities and exhibitors providing a hands-on student demonstration may qualify for a complimentary exhibitor sponsorship (a $300 value).

Learn more about CIEF Trades Days: **TRADESDAY.ORG**