AGC NEW MEXICO THE CONSTRUCTION ASSOCIATION x ACE LEADERSHIP HIGH SCHOOL x CIEF Construction Industry Education Foundation

2025 AGC & ACE LEADERSHIP

HEAVY EQUIPMENT RODEO & CIEF TRADES DAY

SAVE THE DATE

OCTOBER 2ND
9:00 AM - 1:00 PM
Expo New Mexico
300 San Pedro NE
Albuquerque, NM 87108

EXPLORE

Students get to explore the career opportunities available to them in construction

COMPETE

Students get to build their skills with heavy equipment through fun obstacles

INSPIRING THE NEXT GENERATION

REGISTER NOW

For Questions, contact Katrina Soto
(505) 842-1462 | ksoto@agc-nm.org

SPONSOR & EXHIBITOR REGISTRATION
ALBUQUERQUE

	SIGNATURE $5,000	GOLD $2,500	SILVER $1,000	BRONZE $500	HANDS-ON EXHIBITOR $250
PRE-EVENT RECOGNITION					
Website Presence	LOGO	LOGO	LOGO	LOGO	
*Social Media Promotion	X	X	X		
Logo on Collateral Materials + Flyers	X	X	X		
Press Release Recognition	X	X			
Banner Ad on CIEF Website (60 Days)	X				
ON-SITE RECOGNITION					
Logo on T-Shirt	X	X	X	X	
Exhibit Space	PREMIUM	PREMIUM	INCLUDED	INCLUDED	INCLUDED
Recognition in Digital Event Program	LOGO	LOGO	LOGO	NAME	NAME
Featured on Student Time-card	NAME	NAME	NAME	NAME	NAME
Event Promotional Materials	X	X	X	X	X
Sponsor Banner	X	X	X		
Verbal Mention and Thank you	X	X			
Speaking Opportunity at Safety Talk	X				
POST-EVENT RECOGNITION					
Workforce Development Newsletter	X	X	X		
School Contact List & Instructor Intro.	X	X			
Wrap up Email Recognition	X	X			
*Social Media Shout out	X				
MARK YOUR SELECTION					

SCAN OR CLICK BELOW TO REGISTER ONLINE!

All vendors will receive, two parking passes, two lunch passes, and one 6-foot table with two chairs.
*If additional space, electricity or other special requests are needed, please contact Katrina Soto at ksoto@agc-nm.org

**DO YOU QUALIFYFOR THEEXHIBITORSPONSORWAIVER?

☐ I represent a public community college/university and qualify for a exhibitor sponsor waiver ($250 value)

ARE YOU PROVIDING ANIN-KINDDONATION?

☒ Yes The value of my in kind donation is: $_____

NAME: _____ COMPANY: _____

STREET ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

☐ INVOICE OUR COMPANY ☐ CHECK ENCLOSED ☐ CREDIT CARD: ___ MASTERCARD ___ VISA ___ AMEX ___ DISCOVER

NAME ON CARD: _____ AMOUNT OF CHARGE: _____

CARD NUMBER: _____ CVC: _____

SIGNATURE: _____ EXPIRATION DATE: _____

Additional social media promotional details can be found at the Trades Day Resource Page.
Makeyourcompany check payable to:ConstructionIndustry Education Foundation - 2001 RossAvenue, Suite #700-182,Dallas, Texas 75201
or register online at: www.tradesday.org. | Construction Industry Education Foundation | Tax ID: 20-0595531
AGC New Mexico Building Education Foundation - 1615 University Blvd NE, Albuquerque, NM 87102 | Tax ID: #85-0092066